

# KYLIE SHORT

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[LinkedIn profile](#)

[Online portfolio](#)

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## PROFILE

I've worked extensively for ad agencies, design firms, and corporate clients – above- and below-the-line, healthcare, as well as in-house – across all areas of creative, campaign development, implementation and delivery.

I'm highly skilled at everything from production of press, print, direct, sales promotion, POS, collateral, corporate and graphic design, to new business pitches, presentation design, OOH, event and digital assets. I enjoy being able to tackle a diverse range of projects.

I quickly slot in and become part of a team, whether it's for a day, a week or long term. I'm flexible, adaptable and proactive and bring attention to detail, a positive can-do attitude, enthusiasm and a sense of humour to every role. A selection of my work is listed below.

I am looking for a freelance role and am available immediately.

## EXPERIENCE

### **Senior Artworker, Senior Designer, Graphics Producer and Studio Manager, London – July 2018–April 2020**

As a versatile freelance contractor I was able to turn my hand to a variety of roles for businesses such as the Mind Gym, Simply Business, George P Johnson and Bouche Media, delivering work for blue chip clients such as Google and IBM. This included:

- Redesigning and rebranding course guidelines
- Brand design, graphic production and artwork
- Day-to-day resource allocation
- Workflow management

### **Senior Creative Artworker, Bell London – Sept 2017–Feb 2018**

A freelance role that required the delivery of high quality artwork and deliverables including University of Reading prospectus, property development brochures, floorplans, hoardings, large scale graphics for the Peabody Trust, L&Q, Coal Drops Yard King's Cross.

### **Head of Production, Creative Services Manager at Virgin Active, London – May 2016–March 2017**

The initial remit was to devise and implement systems and processes for the in-house creative department. I was then elevated into the creative services Head of Production role: managing teams and agencies to deliver UK, EU and global product launches and advertising campaigns with budgets of up to £1m.

### **Senior Designer, Creative Artworker, Account Director, Project Manager, Head of Production — 2006–2016**

A decade of freelance work for many companies including ITV, Leo Burnett, Glass Eye Inc, Alta Dicta, Ivory Worldwide, DHL Express, Bentley Holland and more. Highlights worth mentioning:

- Experience building onsite presence of big brands at trade shows
- Print and art buying
- Managing hands on delivery of rebranded materials
- Photo retouching for clients including McDonald's, Homebase, Co-op and P&G

### **FORMAL QUALIFICATIONS**

**Trade-qualified typesetter and typographer.**

### **SKILLS**

- Extensive technical knowledge – very much a print specialist, with a good working knowledge of digital
- Can undertake multiple roles on a project
- Can step in at any stage of a project and hit the ground running
- Enjoy growing and mentoring a team
- Great with complex work schedules and tight deadlines
- Equally at home presenting at board level or in the field
- Detailed understanding of EU tendering processes, extensive experience preparing PQQs, tenders and new business presentations
- Presentations and speaker support
- Studio set up and processes